



CHRIS JONES

GROUP FACILITATOR
OPERATIONS & PROJECT MANAGER
SOCIAL ADVERTISING & MARKETING
PROFESSIONAL
ADVID SURFER
HEALTH AND WELLNESS ENTHUSIAST

NOTEWORTHY ACCOMPLISHMENTS

ACADEMIC EXCELLENCE
10+ YEARS OF SOBRIETY
BILLBOARD RECORDING ARTIST

CONTACT

310-569-1098
JONESC84@GMAIL.COM

PROFILE

MBA that graduated with honors. RADT certified currently taking courses to become fully CADAC credentialed. Chris has almost 11 years of personal recovery and has worked in numerous treatment roles including Director of Operations and currently providing group facilitation in the following areas: Life Skills, Spirituality, Relapse Prevention, Process, and Music. Enthusiastic and relatable with the ability to deliver complex messages and principles in simple terms and in a way that resonates with his clients.

SKILLS

- Conflict resolution
- Leadership
- Project Management
- Group Facilitation
- Coaching
- Digital Media Strategy
- Social Advertising and Campaign Management
- Operations
- Business Development

EXPERIENCE

DIRECTOR OF OPERATIONS (C.O.O.) / GROUP FACILITATION

HIRSCHMAN CLINICAL / SELF | JAN 2015 - PRESENT

- Lead groups across multiple areas of expertise - business, life skills, music, spirituality
- Encourage participation and provide focus and guidance for discussions within the group
- Negotiate/facilitate conflicts or disagreements that may arise during group meetings
- Manage daily operations including payroll, billing, newsletter creation, HR, web design, and assist the owner in daily business activities
- Provide education in business and life skills to people struggling with mental health and addiction issues

CONTENT CREATOR / VIDEOGRAPHER / CAMPAIGN MANAGER MUSICIAN

2018 - PRESENT

- Script, plan, produce, shoot and edit content across various industries including music, comedy, real estate and mental health/addiction treatment
- Deliver content in multiple formats for various placements
- Campaign strategy, creation, and implementation across multiple social channels utilizing Facebook, Instagram and Youtube advertising platforms
- Track CPV, CPC, engagement rates, retargeting audience size and other KPI's to optimize performance

EDUCATION

MBA

ANTIOCH UNIVERSITY SANTA BARBARA, 2015-2017
GPA: 4.0